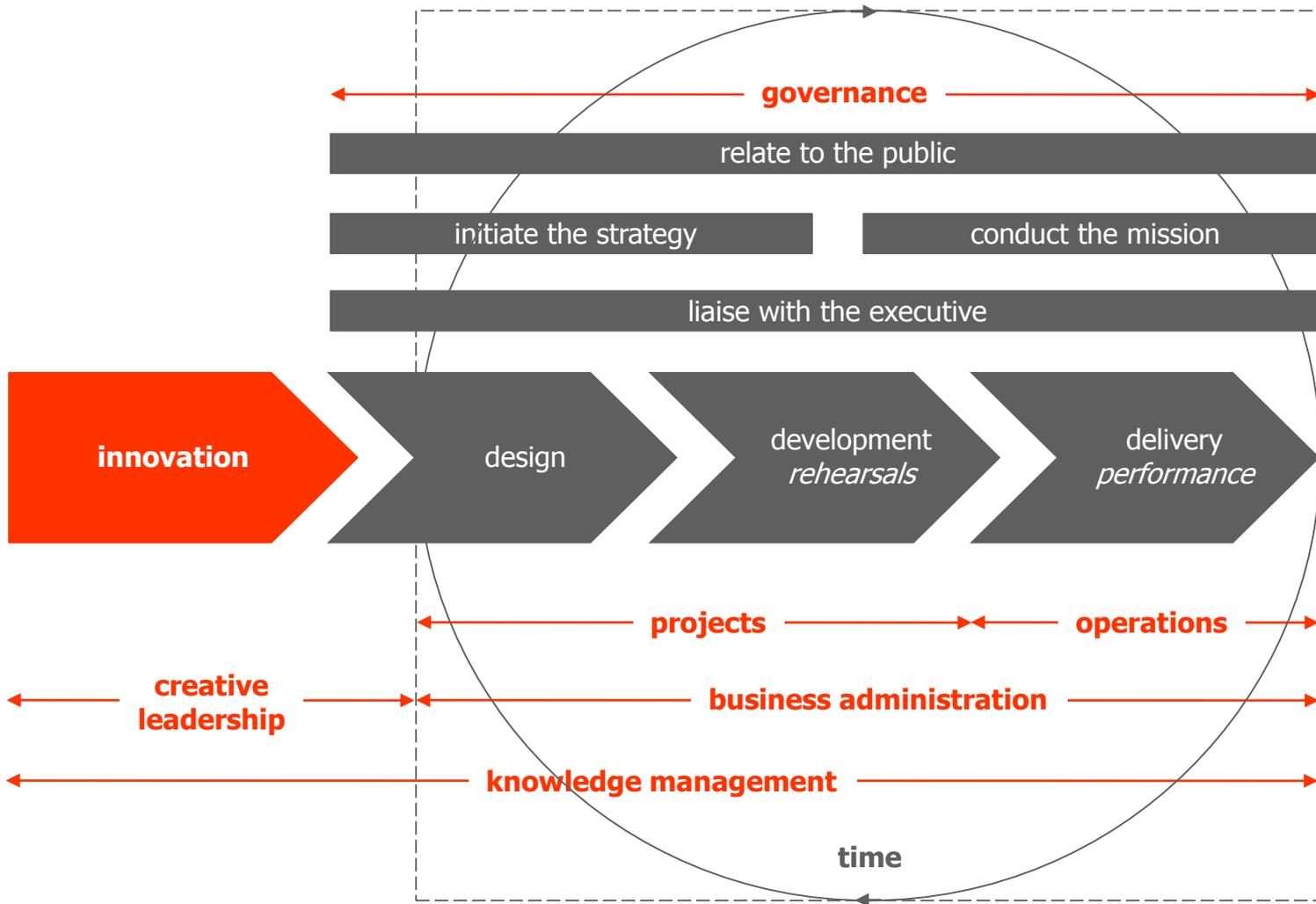


Creative leadership

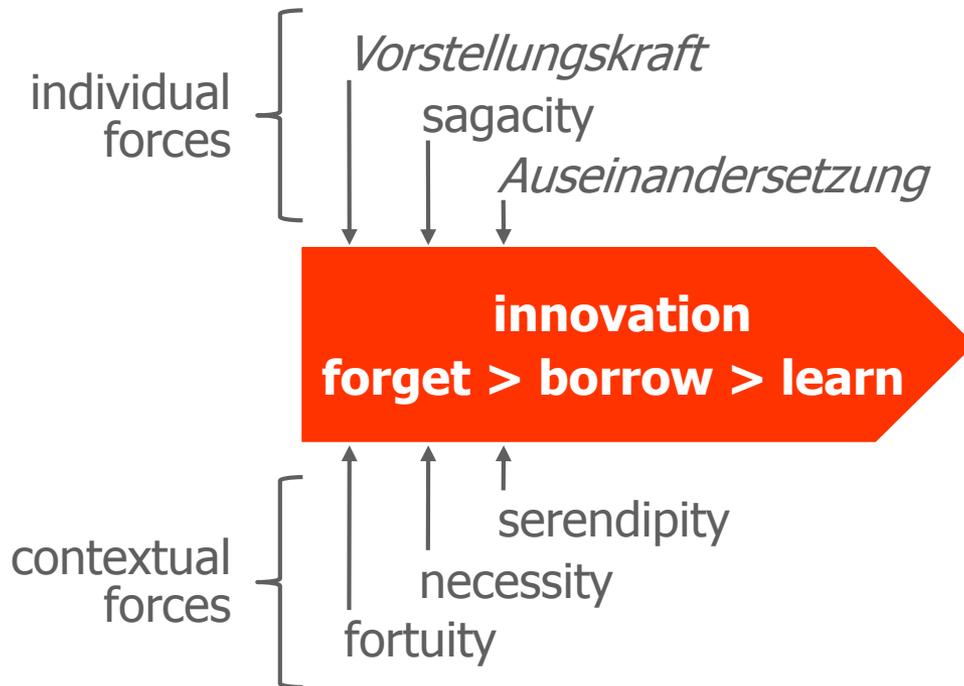
Philippe Rixhon

Utrecht University, 22 February 2011

Context



Creative process



new combination of existing narratives requires –

1. liberty

- **from** time, money and other constraints
- **for** self-determination, altruistic motives, communication, failure, intuition, irrationality

2. dialogue

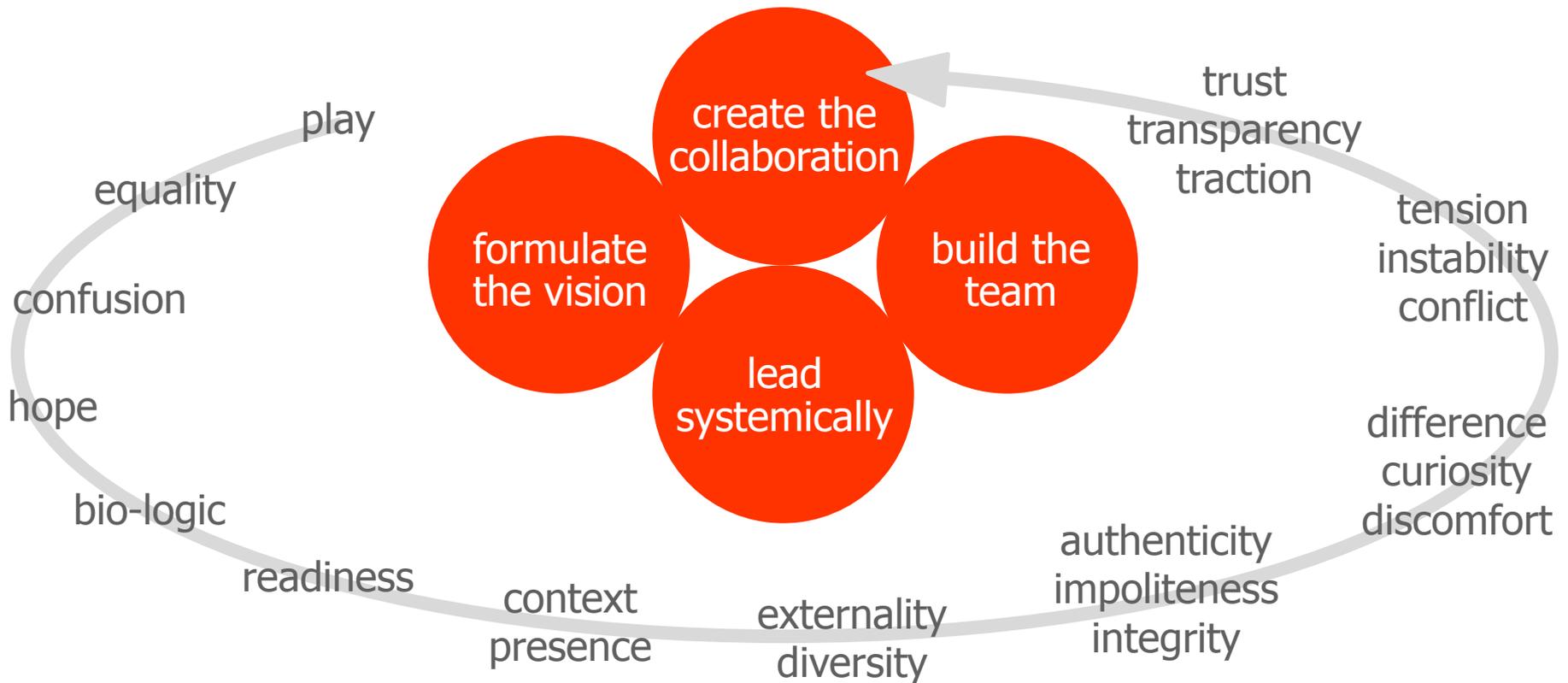
- **among** creators
- **between** creators and audiences

3. dedication

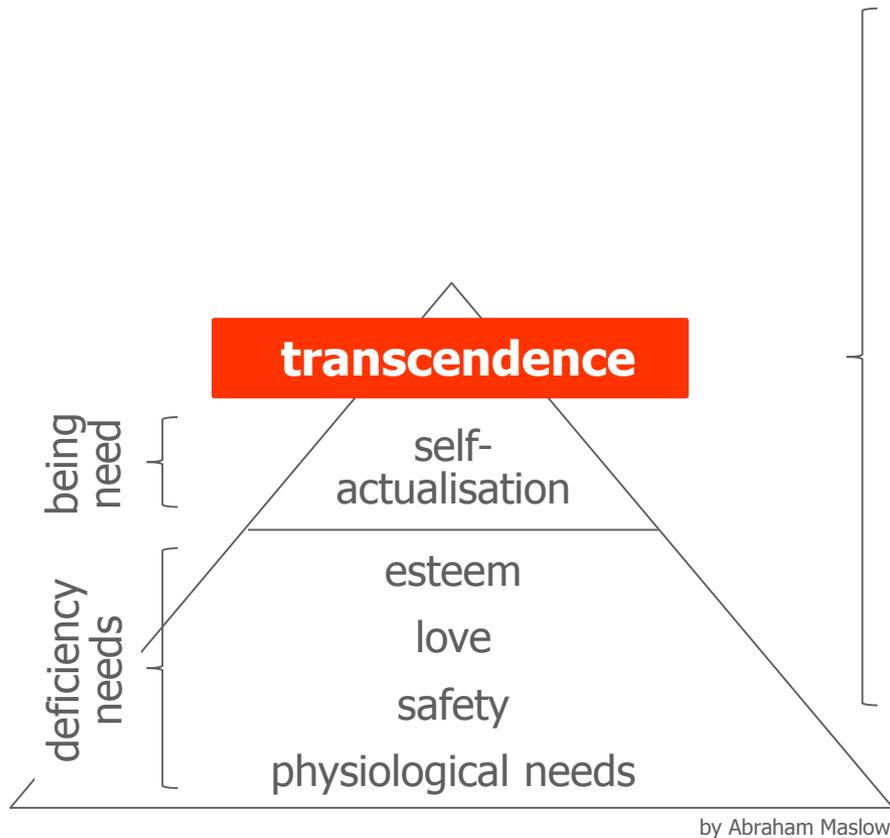
- **passion** is not enough, innovation also requires:
- **inspiration** generated by external forces, and
- **dedication*** resulting from the internal tension between contextual forces and the individual forces of the creative leader

Creative leadership

innovation cannot be managed, collaboration can be facilitated
collaboration cannot be duplicated, each collaboration is an innovation



Creative leader



1. consciously and deliberately meta-motivated
2. recognise each other instantly
3. transcend the ego
4. transcendent experiences and illuminations
5. correlate between increasing knowledge and increasing mystery
6. fuse work and play
7. cosmic sadness

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